

▲ ATlassian

in **Jakarta**'22

Work Management for All



Work Management for All

How Atlassian Can Empower Your Business Teams



Young Li | Atlassian Senior Solutions Engineer

How do you enable teams to work differently, together?

use the tools that let them thrive?

unleash their full potential?

work differently, together?

How do you enable teams to use the tools that let them thrive?

unleash their full potential?

work differently, together?

use the tools that let them thrive?

How do you enable teams to unleash their full potential?



Open



Connected

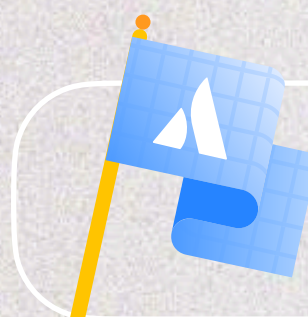


Self-Organized



Your new teamwork directory

atlassian.com/atlas



Powered by Point A

Molly

Your work

Explore

Feeds

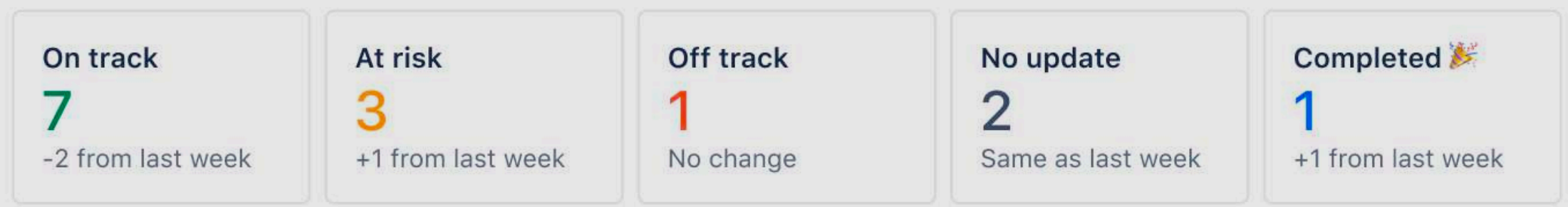
All following

marketing

portland

Last week

- Everything
- Goals
- Projects
- Questions



Issue 1 million cards in the first 6 months

Crystal Wu Friday At risk ● for December

✅ Launched our influencer program with 3/10 [Top targets](#) signed
 🚧 Partnership negotiations with points programs underway 🙏

Share • Unfollow • 🌟 6 😎 6 🔥 1 👍 4 😊

Omar Darboe Monday

So so exciting team! Lovely work @hassana @crystal @molly

👍 2 ❤️ 1 😄 1 😊

Add comment

Card launch event

Hot topics

- # marketing
- # bancy-anywhere
- # onboarding

Latest goals

- 🎯 Grow our team by 50%
- 🎯 Maintain 95% customer satisfaction

Latest projects

- 🌱 Android app
- 🌐 Website redesign
- 🍔 Refreshed loyatly program

Latest articles




- 📖 Work from home allowance
- 📖 Remote team event suppliers
- 📖 Travel guidance

Latest links

Weekly update

What's the current status?

On track 

-  Creative for event locked and
-  Secured venue of choice
-  [Run of show](#)



When will we be done?

 21 November 

Day | Month | Quarter

< | November 2022 | >

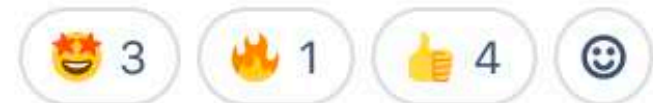
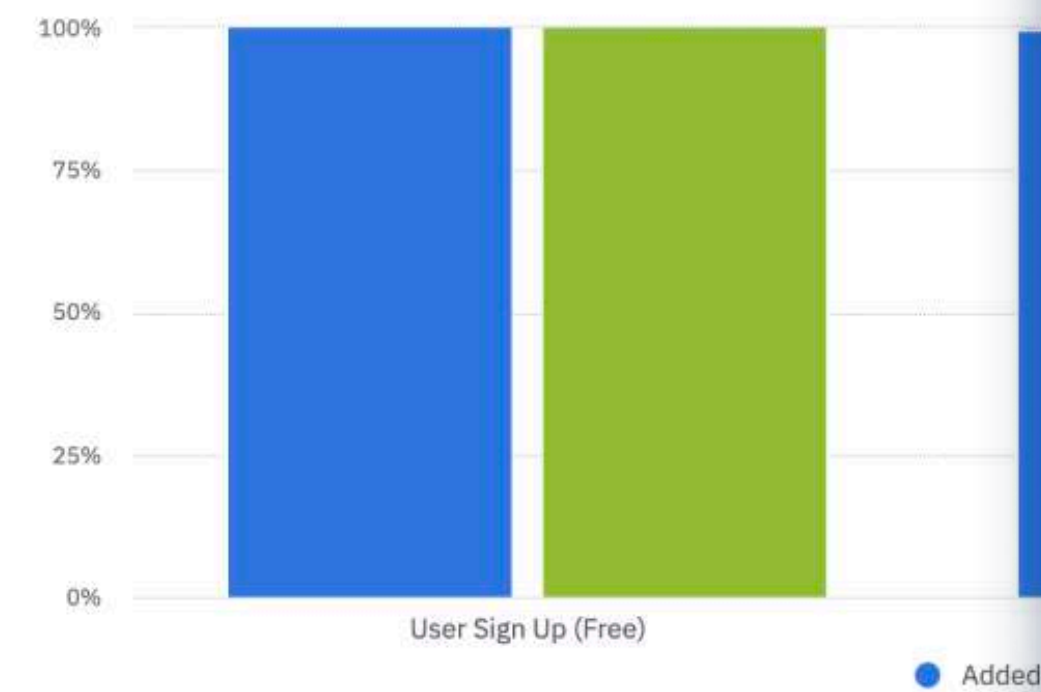
SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
1	2	3	4	5	6	7

 76/280

 **Abdullah Ibrahim** Friday



Free accounts who add integrations are more likely to upgrade to Paid
Weekly, May 6 to Aug 4

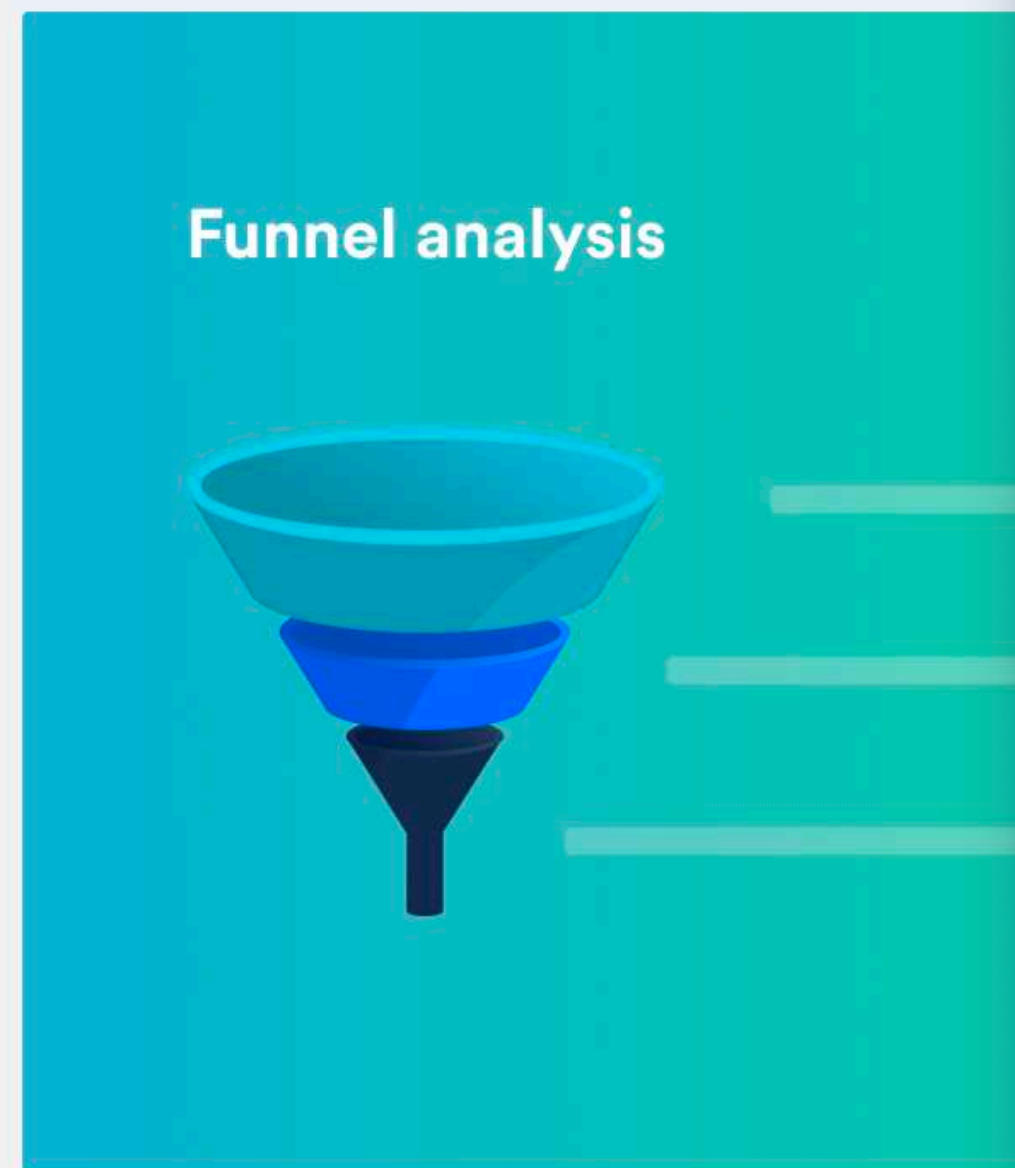



 Add comment

 **Joshua Williams** Friday



📄 Slide presentation



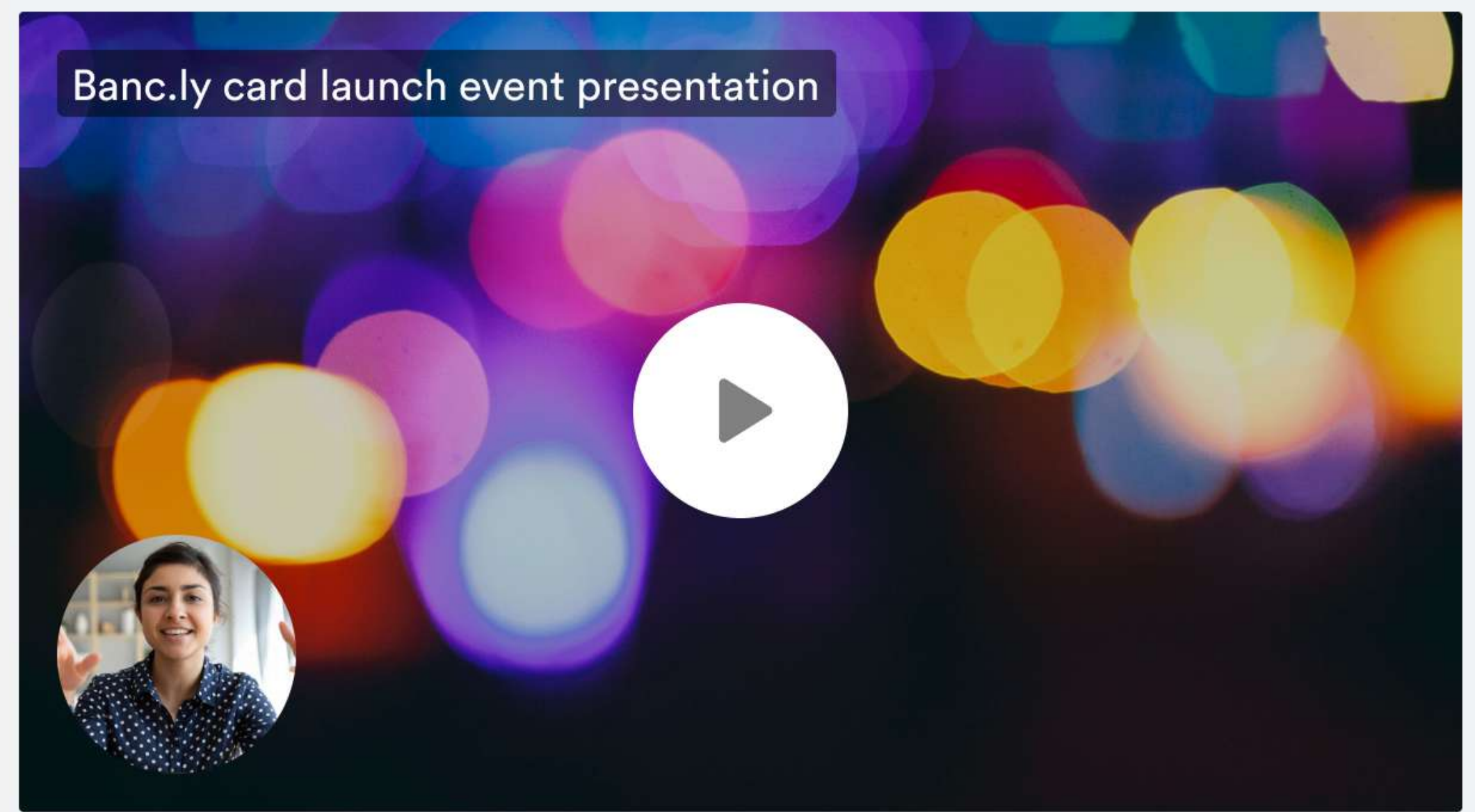
 Add comment


 **Eva Lien** Friday

On Track ● for April



📺 Loom recording



 Add comment

Email

Slack

Microsoft Teams



Atlas
Your Monday digest

9:00 am

Good morning Molly,

Hope you're having a great start to the week. Here's your digest for 21 March. Want to catch up on past weeks updates? [Jump into \[Product name\]](#)

On track 4 -1 from last week	At risk 1 +1 from last week	Off track 1 Same as last week	No update 2 Same as last week	Completed 🎉 1 +1 from last week
--	---	---	---	---

 **Card launch event**




Annika Rangarajan Friday

On Track ● for **April**

LIMITED OFFER

5% Cash Back

Earn 5% Cash Back for every dollar spent on net purchases during the



Banc.ly

4363 1234 5678 9101

VALID THRU 11/22 CVV 1234

CARD HOLDER **John Smith**

Email

Slack

Microsoft Teams



Banc.ly

- All unreads
- Threads
- Mentions & reactions
- Show more
- Starred
 - # project-cardlaunch
 - # team-fieldmarketing
- Channels
- Direct messages
 - Molly Clark
 - Hassana Ajayi
- Apps
 - Atlas for Slack
 - Jira for Slack

Atlas APP 8:00 AM

Happy Monday, Anika

Here's how the 5 projects you're following are tracking

- Card launch event** (Green dot) On track for April [View update](#)
- Influencer program** (Green dot) On track for May [View update](#)
- PR outreach** (Yellow dot) At risk for May [View update](#)
- Android app upgrade** (Green dot) On track for October [View update](#)
- Hype video** (Red dot) At risk for September [View update](#)

[View all updates in Atlas](#)

Message #team-fieldmarketing

⚡ | B I ~~ABC~~ <> 🔗 📄 📑 📁 📧 Aa @ 😊 📎 ➡

Microsoft Teams

Slack

Email

Search or type a command





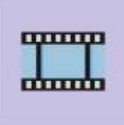
Activity
Chat
Teams
Calendar
Calls
Files
...

Atlas Chat About

Atlas

Weekly digest

Here's how the **6 active projects** you're following have tracked since last week

-  **Card launch event**
On track for April
-  **Influencer program**
On track for May
-  **PR outreach**
At risk for May
-  **Android app upgrade**
On track for October
-  **Hype video**
Off track for September

Type a new message

📎 🗨️ 🧐 📺 🗣️ 📄

Know who's  working on what



Know who's working on what



Projects / **Card launch event**

On track ● for **April**

About Updates

What are we doing?

Placeholder text for 'What are we doing?' section.

Why are we doing it?

Placeholder text for 'Why are we doing it?' section.

What will success look like?

Placeholder text for 'What will success look like?' section.

Comments

Annika Rangarajan Friday

Placeholder text for comment by Annika Rangarajan.

2

Fran Perez Yesterday

Placeholder text for comment by Fran Perez.

Following

32 followers



Project owner

Annika Rangarajan

Who works on this? 4



F Field Marketing

Crystal Wu

Annika Rangarajan

Molly Clark

Hassana Ajayi

Contributes to goal



1 million cards issued in the first 6 months

10 million unique site visits

Linked projects



Dependent on

Communications plan ●

PR outreach ●

Topics



[#marketing](#) [#credit-cards](#)



Know who's working on what



Projects / **Card launch event**

On track ● for **April**

About Updates

What are we doing?

Why are we doing it?

What will success look like?

Comments

Annika Rangarajan Friday

2

Fran Perez Yesterday

Following 32 followers

Project owner

Annika Rangarajan

Who works on this? 4

F Field Marketing

Crystal Wu

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Molly Clark

Hassana Ajayi

Contributes to goal

1 million cards issued in the first 6 months

10 million unique site visits

Linked projects

Dependent on

Communications plan

PR outreach

Topics



Crystal Wu
Art Director

crystal@banc.ly

Portland, OR
4:28pm local time

Manager

Eva Lien

Direct reports



View profile



Crystal Wu

About

Title

Art Director

Location

Portland, OR
4:28pm local time

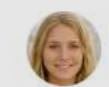
Contact

crystal@banc.ly

Department

Marketing

Manager



Eva Lien

Teams

F Field Marketing

M Marketing Leadership

Skills and interests

marketing # lead-generation

dogs # jazz

Working on

Current

Completed

Following

Goals



1 million cards issued in the first 6 months

On Track ● for Oct

Projects



Card launch event

On Track ● for Apr



Landing page refresh

At risk ● for Apr

Activity



BCL-120 Updated assets for landing page



BCL-120 Images are rendering the wrong dimensions



5% cashback campaign brief



Marketing team retro March 2022



Launch party supplier list



View more

Works with

Contact
crystal@banc.ly

Department
Marketing

Manager

 Eva Lien

Teams


F Field Marketing

M Marketing Leadership


Skills and interests

marketing # lead-generation

dogs # jazz

 Card launch event

On Track ● for Apr


 Landing page refresh


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 Launch party supplier list

 View more

Works with

 Reporting lines

F Field Marketing

M Marketing Leadership



 **Eva Lien**
Head of Marketing 135

 **Crystal Wu**
Art Director 3

 **Molly Clark**
Web Designer

 **Joshua Williams**
Marketing Manager

 **Omar Darboe**
Motion Designer

 **Jia Yan Song**
Marketing Executive



Know who's working on what



Field Marketing
Invite only team

Add people ⋮

Jump to

[Projects and goals](#)

[Team activity](#)

[Help desks](#)

[Articles](#)

[Links](#)

Projects and goals

Current Completed

Goals

- 1 million cards issued in the first 6 months
14 followers On Track ● for Dec
- 10 million unique site visits per month
14 followers At risk ● for Dec

Projects

- Communications plan
4 contributors • 14 followers On Track ● for May
- Card launch event
3 contributors • 13 followers On Track ● for Apr
- PR outreach
4 contributors • 32 followers At risk ● for Jun

About the team

We're the team responsible for all of Bancly's direct to customer marketing. Ask us about our obsession with dogs.

Members

- Crystal Wu
Art Director
- Molly Clark
Web Designer
- Abdullah Ibrahim
Project Manager
- Hassana Ajayi
Marketing Manager

Skills and interests

- [# marketing](#) [# lead-generation](#)
- [# dogs](#) [# jazz](#)



Know who's working on what

Field Marketing

Invite only team

Add people



Jump to

[Projects and goals](#)

[Team activity](#)

[Help desks](#)

[Articles](#)


[Links](#)

Projects and goals


Current

Completed

Goals

 1 million cards issued in the first 6 months
14 followers

On Track  for Dec


 10 million unique site visits per month
14 followers

At risk  for Dec

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 Communications plan
4 contributors • 14 followers

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At risk  for Jun


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Context



Campaigns / FY22 Strategy

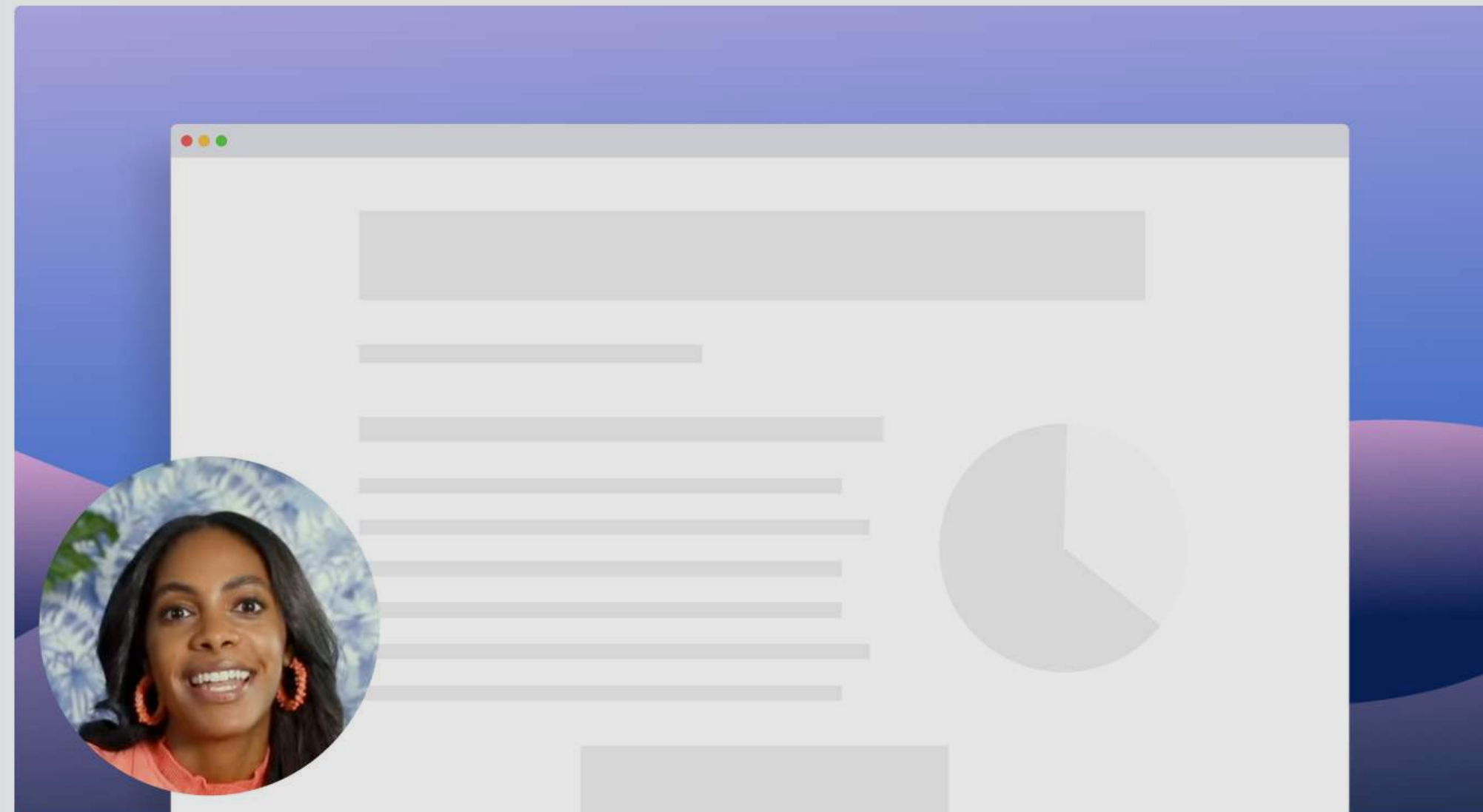
[Edit] [Comment] [Star] [Target] [Lock] Share [More]

Our latest marketing strategy shift

Created by Stefanie Auer
Last updated: Apr 04, 2022 • Analytics

Please take a moment to review our latest update this month. More info below.

Strategy update 04.04.22



Campaigns / Ideas

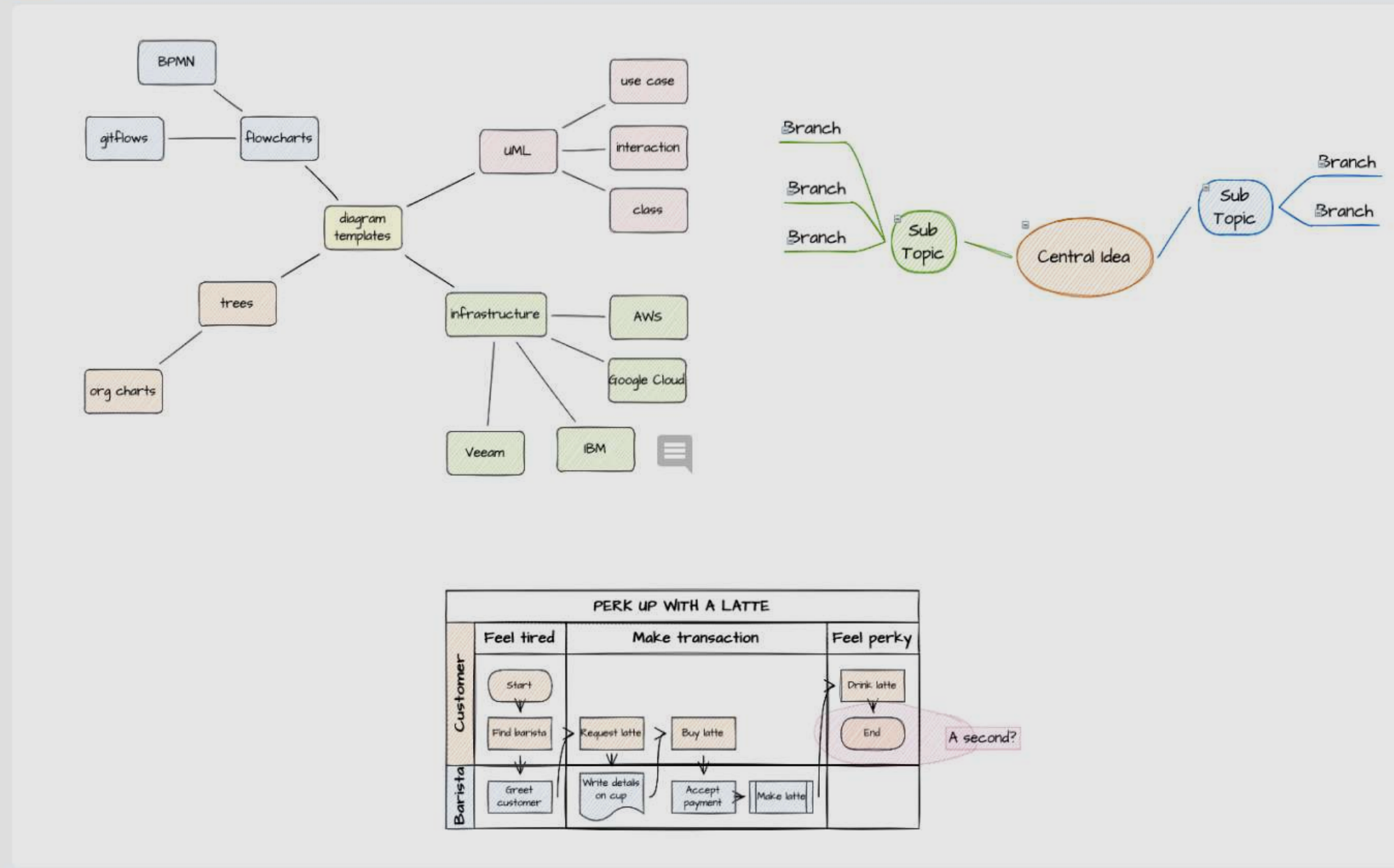
[edit] [comment] [star] [eye] [lock] Share [more]

Marketing Brainstorm

Created by Taha Kandemir
Last updated: Apr 05 2022 • Analytics

Feel free to jump into our mind map and add some ideas for this years campaigns!

Marketing Ideas Mind Map





Normal text **B** *I* ... [List icons] [Checkmark] [Link] [Image] [Email] [Smiley] [Grid] [Pause] [+]

Search [User] + [Lock] **Publish** Close ...

2015	135	38	89
2016	144	22	68
2017	178	18	98

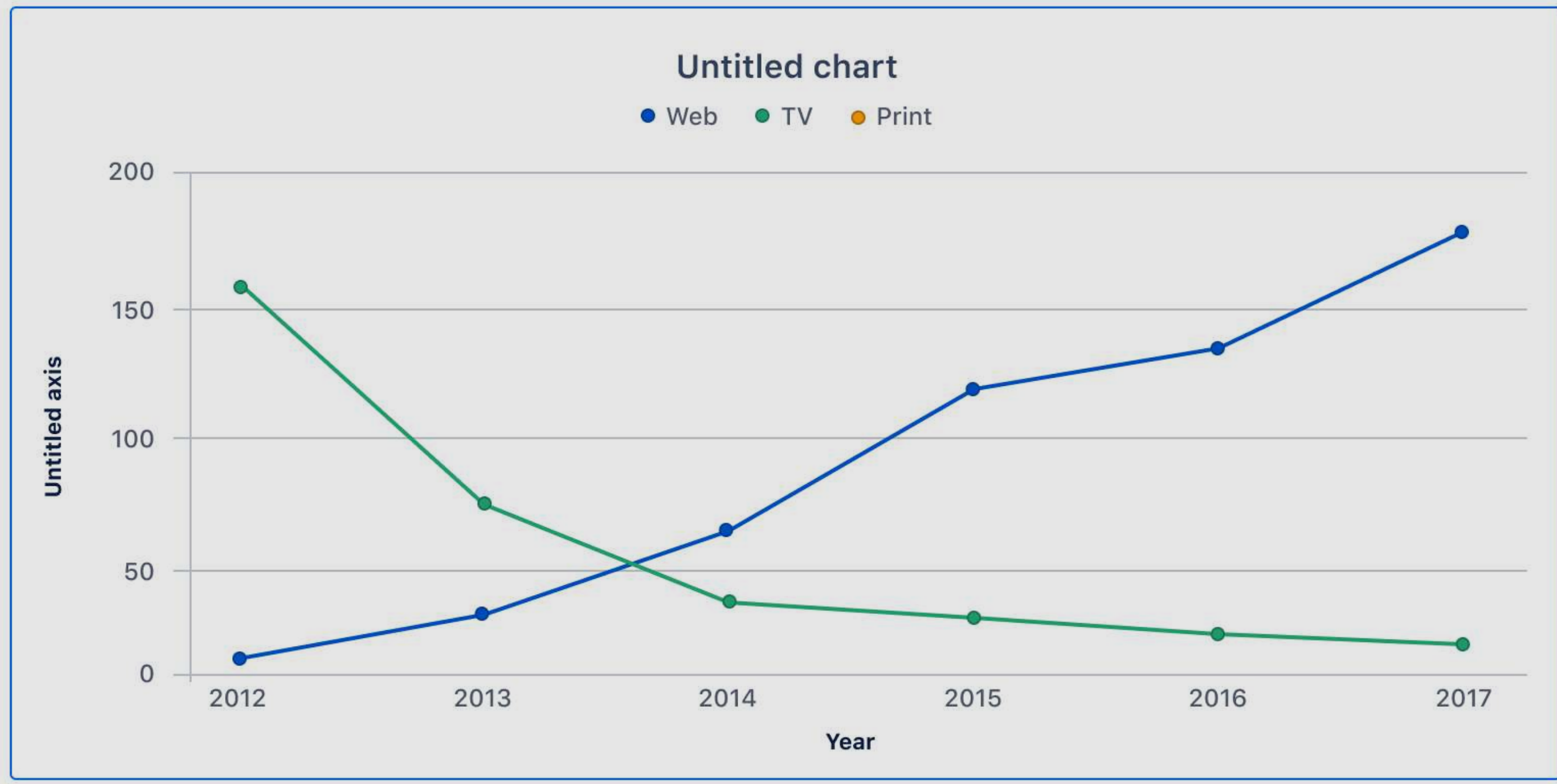


Chart options ✕

Chart type
Line chart

Data Customize

X-axis
Year

Data series
Web x TV x

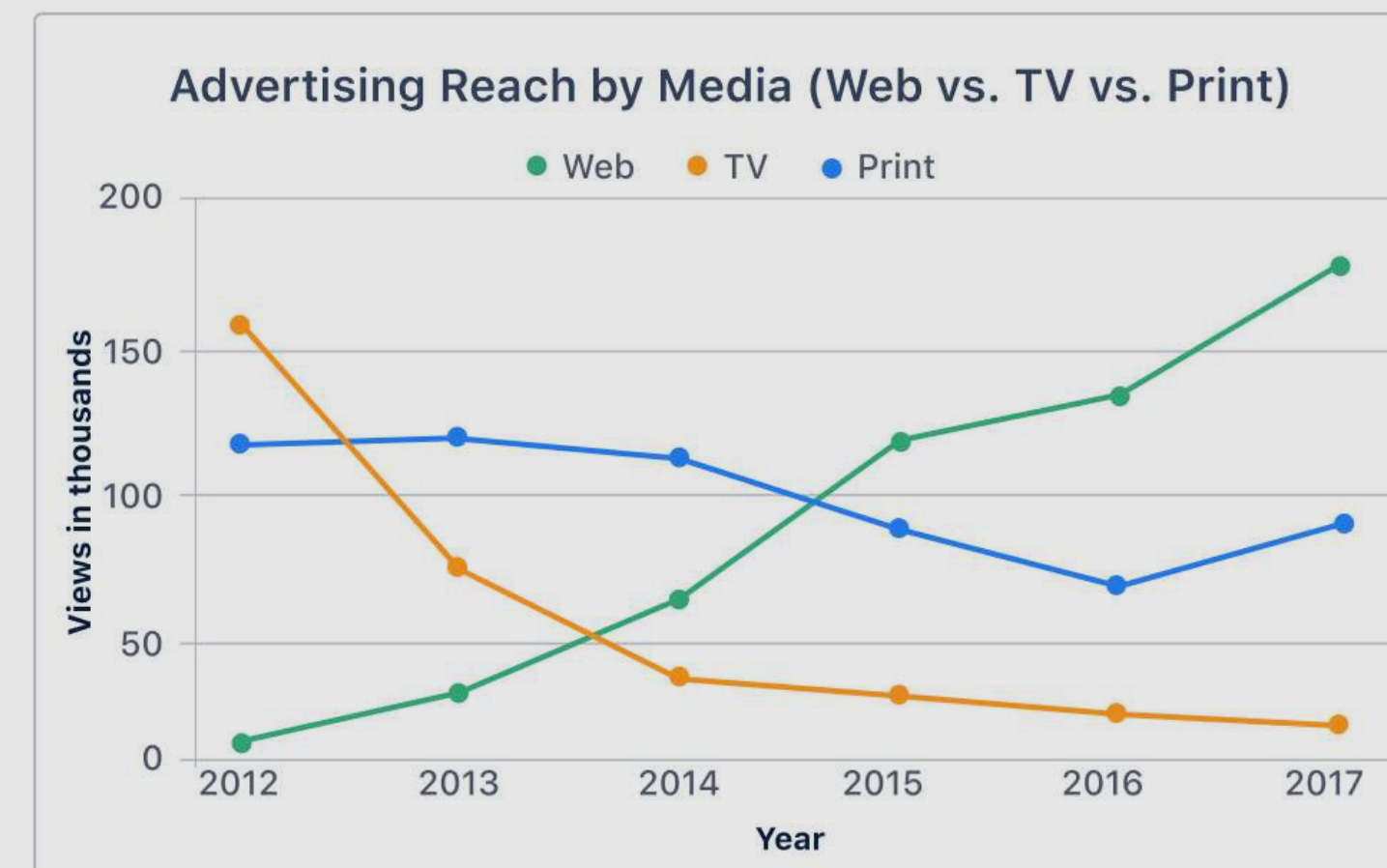
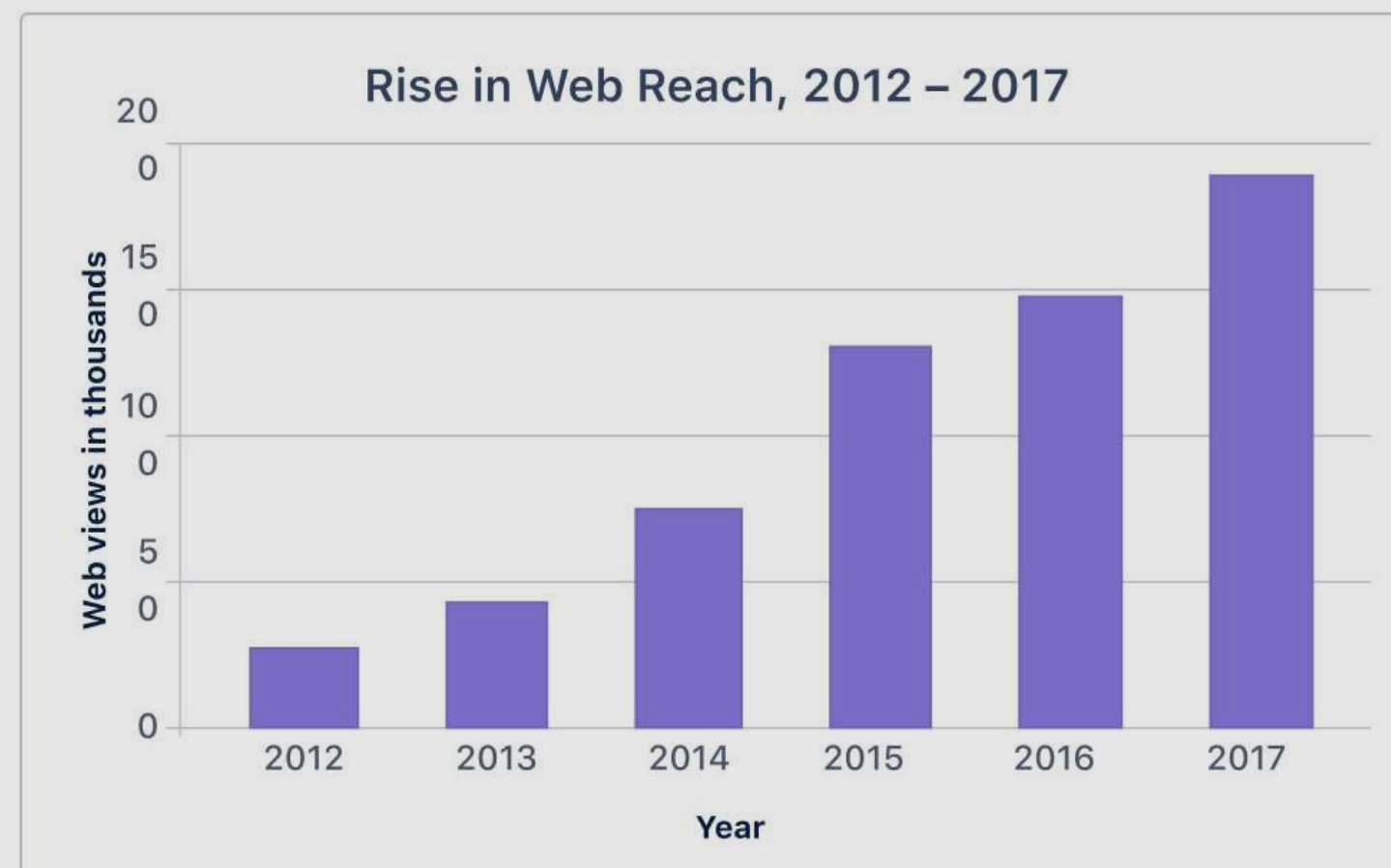
Aggregate data ✕
Combine values into a single data point when multiple rows have the same value.



Monthly performance report

Created by Mary
Last updated 4 hr ago • Analytics

This month we continued to make headway towards our business goals. We made progress towards our key performance indicators by about 15% this month, which is great news. The project has been successful so far thanks to the hard work of all members in the project team.



Overall, performance of our company continues to be strong. We experienced a significant boost in adoption this month, which was more than expected. We see that our continued growth is due largely to the awareness acquisition campaigns, but we are planning to reach out to our account managers to



Q4 Paid Media - Per x Beyond Gravity Tea x Rock climbing in Co x Issue navigator - JII x Your work - JIRA - T x Atlassian Design Sy x Atlassian | Software x Trello x New Tab x


hello.atlassian.net/wiki/spaces/BGT/pages/1428310688/Q4+Paid+Media++Performance+Shareout

Confluence Home Recent Spaces People Apps Create Search

Banc.ly Marketing Banc.ly / Marketing Share

Overview Blog Settings Pages

- Company Mission
- Marketing
 - Q4 Priorities
 - Q4 Paid Media - ...
- Rollout planning
- Customer feedback
- Innovation Station
- Marketing Website
- Research + Developmen...
- Sales / Account Manage...



Q4 Paid Media - Performance Shareout

Created by Alana Grant
Last updated 4 hr ago • Analytics

Agenda

- High-level takeaways (5 min)
- Platform deep-dive (25 min)
- Recommendations for upcoming quarter (15 min)
- Questions (5 min)

High-level takeaways

- Q4 was our **best quarter yet** - new customer acquisition costs are down 58% compared to Q1 of this year
- Target audiences are responding well to new strategy around **Persona-driven campaign building** - kudos to Marketing Design Ops

- Banc.ly Marketing
 - Overview
 - Blog +
 - Settings
 - Pages
 - Company Mission
 - Marketing
 - Q4 Priorities
 - Q4 Paid Media - ...
 - Rollout planning
 - Customer feedback
 - Innovation Station
 - Marketing Website
 - Research + Developmen...
 - Sales / Account Manage...

Banc.ly / Marketing

[Edit] [Comment] [Star] [Eye] [Lock] Share [More]



Q4 Paid Media - Performance Shareout

Created by Alana Grant
Last updated 4 hr ago • Analytics

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- Copy
- Move
- Export >
- Convert to blog
- Archive
- Delete
- Presenter mode
- Analytics
- Page history
- Attachments 5
- Resolved comments 0
- Advanced details >
- Slack Notifications



Q4 Paid Media - Performance Shareout

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High-level

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High-level takeaways

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 - Target audiences are responding well to new strategy around  **Persona-driven campaign building** - kudos to Marketing Design Ops
 - In Q1, we'll need to respond to competitor trends and keep up momentum from this year to meet our funnel growth targets
-

Ad spend breakdown

	Q1	Q2	Q3	Q4
Social	\$15,143.92	\$20,422.32	\$18,964.32	\$26,709.98

takeaways

- Target audiences are responding well to new strategy around [😊 Persona-driven campaign building](#) - kudos to Marketing Design Ops
- In Q1, we'll need to respond to competitor trends and keep up momentum from this year to meet our funnel growth targets

Ad spend breakdown

	Q1	Q2	Q3	Q4
Social	\$15,143.92	\$20,422.32	\$18,964.32	\$26,709.98
Search	\$2,015.05	\$2,424.38	\$1,928.72	\$2,326.50

Platform deep-dive: social

Across all social channels, short videos and multi-image experience highlights were the biggest winners.



Platform deep-dive: social

Across all social channels, short videos and multi-image experience highlights were the biggest winners.



Multi-image carousel



*Caption:
Beyond Gravity is the newest way to experience space travel, for the people.*



*Caption:
Our mission is simple: get humanity off the ground and move technology forward by exploring the universe around us.*



Original Sound: Off View

Q4 Paid Media - Performance Shareout

Created by Alana Grant
Last updated 4 hr ago • Analytics

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Participants: Daniel, Claire

Toolbar: Mute, Start Video, Security, Participants, Chat, Share Screen, Polling, Record, Breakout Rooms, Reactions, End



Original Sound: Off

Confluence Home Recent Spaces People Apps Create Search

Team Home / Pages / Team Status

Monthly performance report

Created by Alana Grant
Last updated 4 hr ago · Analytics

This month we continued to make headway towards our business goals. We made progress towards our key performance indicators by about 15% this month, which is great news. The report has been successful so far thanks to the hard work of all members in the project team.

Rani Shah

Add a comment...

Save Cancel + @

Rise in Web Reach, 2012 – 2017

Year	Web views in thousands
2012	3
2013	4
2014	7
2015	12
2016	14
2017	18

Advertising Reach by

Year	Blue Line (thousands)	Green Line (thousands)
2012	120	10
2013	120	30
2014	115	65
2015	90	115
2016	70	130
2017	90	130

Overall, performance of our company continues to be strong. We experienced a significant boost in adoption this month, which was more than expected. We see that our continued growth is due largely to the awareness acquisition campaigns, but we are planning to reach out to our account managers to

Mute Start Video Security Participants Chat Share Screen Polling Record Breakout Rooms Reactions End

View

Christopher Kaundart

I'm here and listening!

Rani Shah

Daniel

Phillip Wong

Claire



Original Sound: Off

Confluence Home Recent Spaces People Apps Create Search

Team Home / Pages / Team Status

Monthly performance report

Created by Alana Grant
Last updated 4 hr ago · Analytics

This month we continued to make headway towards our business goals. We made progress towards our key performance indicators by about 15% this month, which is great news. The project has been successful so far thanks to the hard work of all members in the project team.

Rise in Web Reach, 2012 – 2017

Year	Web views in thousands
2012	3
2013	5
2014	8
2015	13
2016	16
2017	19

Advertising Reach by Media (Web vs. TV vs. Print)

Year	Web	TV	Print
2012	1	160	120
2013	3	80	120
2014	7	40	115
2015	12	35	95
2016	14	25	75
2017	18	20	95

Overall, performance of our company continues to be strong. We experienced a significant boost in adoption this month, which was more than expected. We see that our continued growth is due largely to the awareness acquisition campaigns, but we are planning to reach out to our account managers to

Daniel

Claire

Mute Start Video Security Participants Chat Share Screen Polling Record Breakout Rooms Reactions End

Powerful Structure



Jira Work Management

Open & Flexible



Trello



Work differently, together





Organizing a project

Trello Workspaces Recent Starred Create

Search

Board Keynote Planning Bancly Marketing Workspace visible +12 Share Filter Show menu

Upcoming

- Rehearse
Mar 28 2/3
- Check with legal
Mar 22

Present at TEAM22

Enter a title for this card...

Add card

In Progress

- Fill in content for each section
2/3
- Design and visuals
Mar 25 4/5

Add a card

To Review

- Sync with PMMs for product updates
Mar 22 4/5
- Animations and video
2/3

Add a card

Done

- Create a presentation outline
Mar 25 5/5
- Select a theme
3/3
- Brainstorm ideas for keynote
Mar 2 3

Add a card

Tracking

- BKP-1412: Banc.ly'22 keynote animations
Jira TO DO
- Slides for Banc.ly'22 keynote presentation
Figma Preview
- Product usage
Google Drive Preview
- Banc.ly'22 Keynote Outline 3.0 (March)
This page includes the 3.0 script for our Banc.ly Keynote. We previewed it with ...
23
Confluence Preview

Add a card



Organizing a project

The screenshot shows a Trello workspace named "Keynote Planning" under the "Bancly Marketing" board. The board is organized into columns: "Upcoming", "In Progress", and "Tracking".

- Upcoming:** Contains cards for "Rehearse" (due Mar 28, 2/3 complete) and "Check with legal" (due Mar 22, 0/1 complete). A large card "Present at TEAM22" is also present.
- In Progress:** Contains a card "Fill in content for each section" (due Mar 30, 2/3 complete) and "Save and visuals" (due Mar 25, 4/5 complete).
- Tracking:** Lists various tasks and tools: "BKP-1412: Banc.ly'22 keynote animations", "Jira" (TO DO), "Slides for Banc.ly'22 keynote presentation", "Figma" (Preview), "Product usage", "Google Drive" (Preview), and "Banc.ly'22 Keynote Outline 3.0 (March)".

A "Dates" modal is open, showing a calendar for March 2022. The date 30th is selected. Below the calendar, the "Start date" is set to "M/D/YYYY" (unchecked), and the "Due date" is set to "03/30/2022" at "11:00 AM" (checked). A reminder is set for "1 day before".

SUN	MON	TUE	WED	THU	FRI	SAT
27	28	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9



Organizing a project

Trello Workspaces Recent Starred Create

Search

Calendar **Keynote Planning** Bantly Marketing Workspace visible +12 Share Filter Show menu

Mar 2022 Today Month Sync to personal calendar

Sun 27	Mon 28	Tue Mar 1	Wed 2	Thu 3	Fri 4	Sat 5
			Brainstorm ideas for keynote			
6	7	8	9	10	11	12
13	Select a theme	15	16	17	18	19
20		22	23	24	25	26
27	28	29	30	31	Apr 1	2

Calendar events:

- Brainstorm ideas for keynote (Wed 2)
- Select a theme (Mon 28)
- Sync with PMMs for product updates (Thu 3)
- Check with legal (Thu 3)
- Create a pres... (Fri 4)



Organizing a project

Trello Workspaces Recent Starred Create

Search

Calendar **Keynote Planning** Bantly Marketing Workspace visible +12 Share Filter Show menu

Mar 2022 Today Month Sync to personal calendar

Sun 27	Mon 28	Tue Mar 1	Wed 2	Thu 3	Fri 4	Sat 5
			Brainstorm ideas for keynote			
6	7	8	9	10	11	12
13	Select a theme	15	16	17	18	19
20	21	22	Check with legal	24	25	26
27	28	29	30	31	Apr 1	2

Calendar tasks:

- Brainstorm ideas for keynote (Wed 2)
- Select a theme (Mon 7)
- Check with legal (Wed 2)
- Sync with PMMs for product updates (Thu 3)
- Create a pres... (Fri 4)



Personal work management

Trello Workspaces ▾ Recent ▾ Starred ▾ Create

Search

Board ▾ **My Daily Work** ☆ Bancly Marketing Private Share

Filter Show menu

Inbox

- Review quarterly OKRs
- + Add a card

To do

- Organize a team brainstorm on Mural
- Plan next week (2/3)
- New project kickoff
- + Add a card

Doing

- Prepare keynote team22
- Feedback new brand meeting
- Sync with PM/PMM leadership (2/3)
- Sync with legal (2/3)
- + Add a card

To review

- Content strategy for self-serve tiers
- Fill in content for each section (2/3)
- Mural prioritization for self-serve program (2/3)
- + Add a card

Tracking

- BKP-1412: Banc.ly'22 keynote animations** (5 comments, 2 members) - Jira TO DO
- Product usage** - Google Drive Preview
- Onsite Design Workshop** - Figma Preview
- Banc.ly'22 Keynote Outline 3.0 (March)** (23 comments) - Confluence Preview
- + Add a card



Personal work management

The screenshot displays a Trello workspace named "My Daily Work" for "Bancly Marketing". The board is organized into five columns representing a workflow:

- Inbox:** Contains one card "Review quarterly OKRs" with a green progress bar and an "Add a card" button.
- To do:** Contains two cards: "Organize a team brainstorm on Mural" (green progress bar) and "Plan next week" (yellow progress bar, 2/3 checked). Below is "New project kickoff" (green and blue progress bars) and another "Add a card" button.
- Doing:** Contains three cards: "Prepare keynote team22", "Feedback new brand meeting", and "Sync with PM/PMM leadership" (2/3 checked). Below is "Sync with legal" (2/3 checked) and another "Add a card" button.
- To review:** Contains two cards: "Content strategy for self-serve tiers" (yellow progress bar, 2/3 checked) and "Mural prioritization for self-serve program" (2/3 checked). Below is an "Add a card" button.
- Tracking:** A vertical list of completed or tracked items:
 - "BKP-1412: Banc.ly'22 keynote animations" (Jira integration, TO DO status)
 - "Product usage" (Google Drive integration, Preview status)
 - "Onsite Design Workshop" (Figma integration, Preview status)
 - "Banc.ly'22 Keynote Outline 3.0 (March)" (Confluence integration, Preview status)

What about
teams who
work
differently?

Sales enablement projects

Recurring webinars

Legal approval

HR onboarding

Financial budgeting

What about teams who work differently

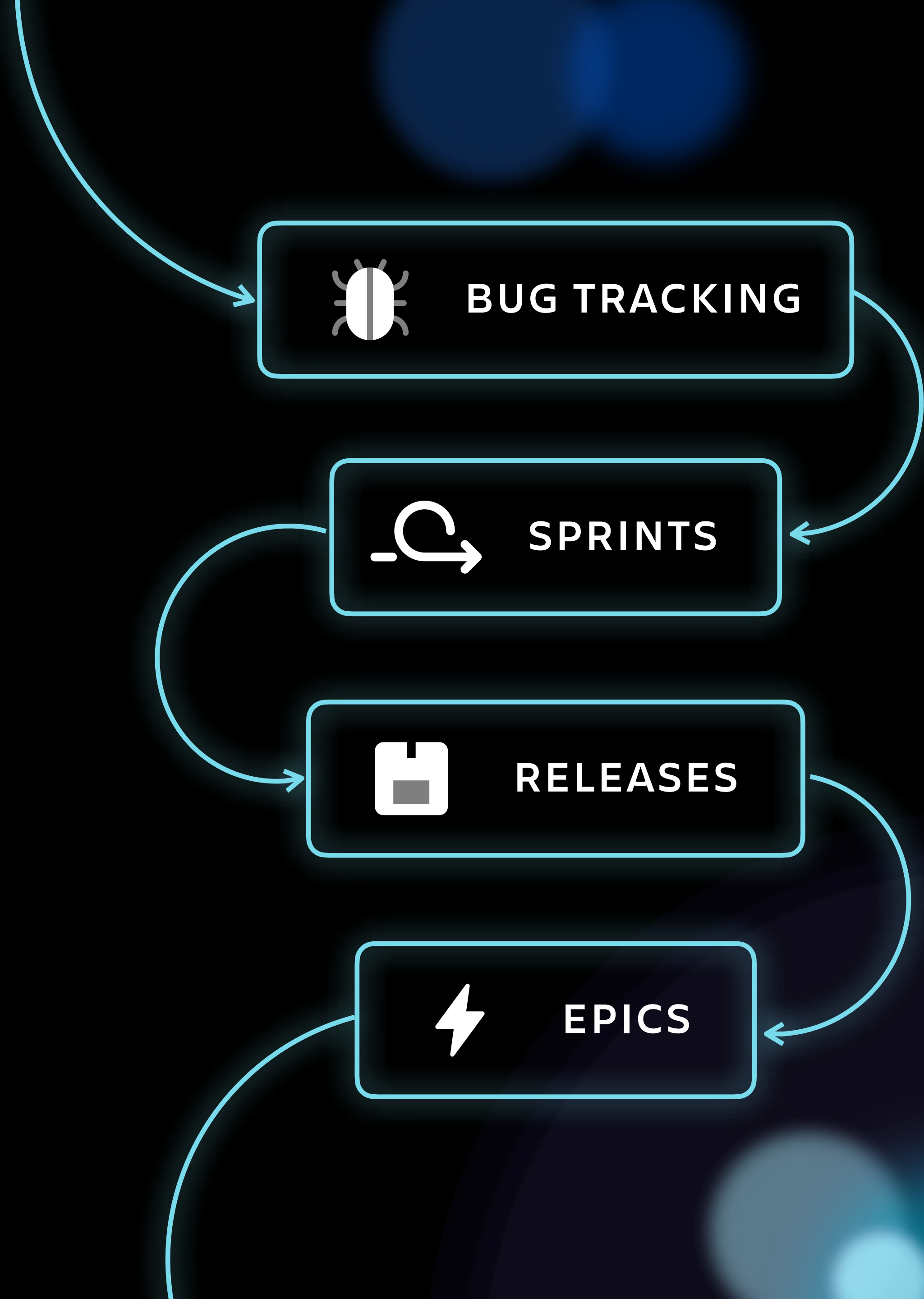
Sales enablement projects

Recurring webinars

Legal approval

HR onboarding

Financial budgeting





 Jira Work Management

Jira Work Management | Your work | Projects | Filters | Dashboards | Apps | Create | Search

Email Campaigns Business project

Summary | List | Board | Calendar | Timeline | Form | Issues | Reports | Add shortcut | Project settings | Give feedback

List

Type	Key	Summary	Status	Assignee	Due date	Priority
<input checked="" type="checkbox"/>	EM-1	New 5% off email promotion	IN PROGRESS	Alana Song	Apr 12, 2022	High
<input type="checkbox"/>	EM-9	Email copy	DONE	Alana Song	Mar 22, 2022	Medium
<input type="checkbox"/>	EM-10	Email designs	IN PROGRESS	Amar Sundaram	Mar 29, 2022	Low
<input type="checkbox"/>	EM-11	Email send list	NOT STARTED	Jie Yan	Apr 5, 2022	Low
<input type="checkbox"/>	EM-12	Email build & QA	NOT STARTED	Alana Song	Apr 7, 2022	Medium
<input checked="" type="checkbox"/>	EM-3	Refer a friend promotion	APPROVED	Amar Sundaram	Apr 14, 2022	High
<input checked="" type="checkbox"/>	EM-2	Reactivation email campaign	IN REVIEW	Amar Sundaram	Apr 21, 2022	Medium
<input checked="" type="checkbox"/>	EM-4	Customer survey email	NOT STARTED	Jie Yan	May 19, 2022	High
<input checked="" type="checkbox"/>	EM-5	June Monthly Newsletter	IN REVIEW	Alana Song	May 31, 2022	High
<input checked="" type="checkbox"/>	EM-5	New feature launch email	DONE	Fran Perez	Jun 7, 2022	Medium
<input checked="" type="checkbox"/>	EM-6	Review request email	NOT STARTED	Fran Perez	Jun 23, 2022	Low
<input checked="" type="checkbox"/>	EM-7	New welcome email test	NOT STARTED	Alana Song	Jun 30, 2022	Low

+ Create

Jira Work Management | Teams | Projects | Filters | Dashboards | Apps | Create | Search

Email Campaigns Business project

Summary | List | Board | Calendar | Timeline | Form | Issues | Reports | Add shortcut | Project settings | Give feedback

Calendar

April 2022

SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	1	2	3
JD-98 Launch blog - final edits						
JD-9 Competitive market page / design and make changes						
JD-8 Website comparison page version 2						
+15	+15 more	+14 more	+14 more	+14 more	+13 more	+13
4	5	6	7	8	9	10
JD-98 Launch blog - final edits						
JD-9 Competitive market page / design and make changes						
JD-8 Website comparison page version 2						
+13	+12 more	+12 more	+14 more	+11 more	+8 more	+8
11	12	13	14	15	16	17
JD-9						
JD-8 Website comparison page version 2						
JD-71 Website analysis and analytics draft						
+6	+5 more	+4 more	+4 more	+3 more	+2 more	+2
18	19	20	21	22	23	24
JD-8 Website comparison page version 2						
JD-71 Website analysis and analytics draft						
JD-31 Launch - experience teams						
+6	+5 more	+4 more	+4 more	+3 more	+2 more	+2
25	26	27	28	29	30	31

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Email Campaigns Business project

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Timeline

October 2022

Items	AUG	SEP	OCT
TBT-12 Register domain name	[Task completed]		
TBT-35 Plan website layout	[Task completed]		
TBT-14 Create main page	[Task completed]		
TBT-33 Organize webhosting	[Task in progress]		
TBT-35 Contact vendor	[Task in progress]		
TBT-36 Trip delivery	[Task in progress]		
TBT-37 Trip planning	[Task in progress]		
TBT-22 As a user I can share	[Task in progress]		
TBT-17 License renewal for	[Task in progress]		
TBT-29 Trip sharing and	[Task in progress]		
TBT-27 This is an item that	[Task in progress]		

+ Create

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Email Campaigns Business project

Summary | List | Board | Calendar | Timeline | Form | Issues | Reports | Add shortcut | Project settings | Give feedback

Board

NOT STARTED 1	IN PROGRESS 3	IN REVIEW 4	APPROVED 2	DONE 2
Customer survey email EM-4 19 May	New 5% off email promotion EM-1 12 Apr	Reactivation email campaign EM-10 21 Apr	Refer a friend promotion EM-10 14 Apr	Email copy EM-12
New feature launch email EM-4 07 Jun	Email designs EM-10	June Monthly Newsletter EM-10 31 May		New feature launch email EM-4 07 Jun
Email send list EM-11 12 Apr				
Email build & QA EM-12				
New welcome email test EM-4 30 Jun				

+ Create



MANAGE WORK IN

List View

Jira Work Management Your work Projects Filters Dashboards Apps Create

Email Campaigns Business project

- Summary
- List
- Board
- Calendar
- Timeline
- Form
- Issues
- Reports
- Add shortcut
- Project settings
- Give feedback

List

+3

Type	#	Key	Summary	Status	
<input checked="" type="checkbox"/>		EM-1	New 5% off email promotion	IN PROGRESS	
		EM-9	Email copy	DONE	
		EM-10	Email designs	IN PROGRESS	
		EM-11	Email send list	NOT STARTED	
		EM-12	Email build & QA	NOT STARTED	
<input checked="" type="checkbox"/>		EM-3	Refer a friend promotion	APPROVED	
<input checked="" type="checkbox"/>		EM-2	Reactivation email campaign	IN REVIEW	
<input checked="" type="checkbox"/>		EM-4	Customer survey email	NOT STARTED	
<input checked="" type="checkbox"/>		EM-5	June Monthly Newsletter	IN REVIEW	
<input checked="" type="checkbox"/>		EM-5	New feature launch email	DONE	
<input checked="" type="checkbox"/>		EM-6	Review request email	NOT STARTED	
<input checked="" type="checkbox"/>		EM-7	New welcome email test	NOT STARTED	

+ Create

Create and edit List view

Jira Work Management Your work ▾ Projects ▾ Filters ▾ Dashboards ▾ Apps ▾ Create

Q Search 🔔 ? ⚙️ 👤

Email Campaigns Business project

List

👤 👤 Share Q Search Filter Group ... More

Type	# Key	Summary	Status	Assignee	Due date	Priority	
> <input checked="" type="checkbox"/>	EM-1	New 5% off email promotion	IN PROGRESS	👤 Alana Song		High	⬆️
<input checked="" type="checkbox"/>	EM-3	Refer a friend promotion	NOT STARTED			Low	⬇️
<input checked="" type="checkbox"/>	EM-2	Reactivation email campaign	NOT STARTED			Medium	⚖️
<input checked="" type="checkbox"/>	EM-4	Customer survey email	NOT STARTED			High	⬆️
<input checked="" type="checkbox"/>	EM-5	June Monthly Newsletter	NOT STARTED			High	⬆️
<input checked="" type="checkbox"/>	EM-5	New feature launch email	NOT STARTED			Medium	⚖️
<input checked="" type="checkbox"/>	EM-6	Review request email	NOT STARTED			Low	⬇️
<input checked="" type="checkbox"/>	EM-7	New welcome email test	NOT STARTED			Low	⬇️

+ Create

- List
- Board
- Calendar
- Timeline
- Form
- Issues
- Reports
- Add shortcut
- Project settings
- Give feedback

Create and edit List view

Jira Work Management Your work ▾ Projects ▾ Filters ▾ Dashboards ▾ Apps ▾ Create

Search

Email Campaigns Business project

List

Share Search Filter Group More

Type	# Key	Summary	Status	Assignee	Due date	Priority	
> ✓	EM-1	New 5% off email promotion	IN PROGRESS	Alana Song		High	
✓	EM-3	Refer a friend promotion	NOT STARTED			Low	
✓	EM-2	Reactivation email campaign	NOT STARTED			Medium	
✓	EM-4	Customer survey email	NOT STARTED			High	
✓	EM-5	June Monthly Newsletter	NOT STARTED			High	
✓	EM-5	New feature launch email	NOT STARTED			Medium	
✓	EM-6	Review request email	NOT STARTED			Low	
✓	EM-7	New welcome email test	NOT STARTED			Low	
✓	EM-14	Add tasks in seconds	NOT STARTED			Low	

+ Create

Group items in List View

Jira Work Management Your work ▾ Projects ▾ Filters ▾ Dashboards ▾ Apps ▾ Create

Q Search 🔔 ? ⚙️ 👤

Email Campaigns Business project

List

👤 👤 Share Q Search Filter Group ... More

Type	#	Key	Summary	Status	Assignee	Due date	Priority	
> <input checked="" type="checkbox"/>		EM-1	New 5% off email promotion	IN PROGRESS	Alana Song		High	
<input checked="" type="checkbox"/>		EM-3	Refer a friend promotion	NOT STARTED			High	
<input checked="" type="checkbox"/>		EM-2	Reactivation email campaign	NOT STARTED			Medium	
<input checked="" type="checkbox"/>		EM-4	Customer survey email	NOT STARTED			High	
<input checked="" type="checkbox"/>		EM-5	June Monthly Newsletter	NOT STARTED			High	
<input checked="" type="checkbox"/>		EM-5	New feature launch email	NOT STARTED			Medium	
<input checked="" type="checkbox"/>		EM-6	Review request email	NOT STARTED			Low	
<input checked="" type="checkbox"/>		EM-7	New welcome email test	NOT STARTED			Low	
<input checked="" type="checkbox"/>		EM-14	Add tasks in seconds	NOT STARTED			Low	

+ Create

Expand hierarchy in List View

Jira Work Management Your work ▾ Projects ▾ Filters ▾ Dashboards ▾ Apps ▾ Create

Q Search 🔔 ? ⚙️ 👤

Email Campaigns Business project

List

👤 👤 Share Q Search Filter Group by: Priority ... More

Type	#	Key	Summary	Status	Assignee	Due date	Priority	
▾	🔴	High	4	+				
>	✓	EM-1	New 5% off email promotion	IN PROGRESS	Alana Song		🔴 High	
	✓	EM-3	Refer a friend promotion	NOT STARTED			🔴 High	
	✓	EM-4	Customer survey email	NOT STARTED			🔴 High	
	✓	EM-5	June Monthly Newsletter	NOT STARTED			🔴 High	
▾	🟡	Medium	2	+				
	✓	EM-2	Reactivation email campaign	NOT STARTED			🟡 Medium	
	✓	EM-5	New feature launch email	NOT STARTED			🟡 Medium	
▾	🔵	Low	3	+				
	✓	EM-6	Review request email	NOT STARTED			🔵 Low	
	✓	EM-7	New welcome email test	NOT STARTED			🔵 Low	
	✓	EM-14	Add tasks in seconds	NOT STARTED			🔵 Low	
+ Create								

Invite collaborators

Jira Work Management Your work ▾ Projects ▾ Filters ▾ Dashboards ▾ Apps ▾ Create

Q Search 🔔 ? ⚙️ 👤

Email Campaigns Business project

List Board Calendar Timeline Form Issues Reports Add shortcut Project settings Give feedback

List

👤 👤 Share Q Search Filter Group by: Priority ... More

Type	#	Key	Summary	Status	Assignee	Due date	Priority	
High 4 +								
<input checked="" type="checkbox"/>		EM-1	New 5% off email promotion	IN PROGRESS	Alana Song		High	
	<input type="checkbox"/>	EM-9	Email copy	NOT STARTED	Alana Song		Medium	
	<input type="checkbox"/>	EM-10	Email designs	IN PROGRESS			Low	
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	<input type="checkbox"/>	EM-12	Email build & QA	NOT STARTED	Alana Song		Medium	
<input checked="" type="checkbox"/>		EM-3	Refer a friend promotion	NOT STARTED			High	
<input checked="" type="checkbox"/>		EM-4	Customer survey email	NOT STARTED			High	
<input checked="" type="checkbox"/>		EM-5	June Monthly Newsletter	NOT STARTED			High	
Medium 2 +								
<input checked="" type="checkbox"/>		EM-2	Reactivation email campaign	NOT STARTED			Medium	
<input checked="" type="checkbox"/>		EM-5	New feature launch email	NOT STARTED			Medium	
Low 3 +								

Multi-player mode

Email Campaigns Business project

List



Share

Search

Filter

Group by: Priority

More

List

Board

Calendar

Timeline

Form

Issues

Reports

Add shortcut

Project settings

Give feedback

Type	Key	Summary	Status	Assignee	Due date	Priority
High 4						
<input checked="" type="checkbox"/>	EM-1	New 5% off email promotion	IN PROGRESS	Alana Song	Apr 12, 2022	High
<input type="checkbox"/>	EM-9	Email copy	DONE	Alana Song	Mar 22, 2022	Medium
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<input type="checkbox"/>	EM-12	Email build & QA	IN REVIEW	Alana Song	Apr 7, 2022	Medium
<input checked="" type="checkbox"/>	EM-3	Refer a friend promotion	DONE	Amar Sundaram	Apr 14, 2022	High
<input checked="" type="checkbox"/>	EM-4	Customer survey email	DONE	Jie Yan	May 19, 2022	High
<input checked="" type="checkbox"/>	EM-5	June Monthly Newsletter	DONE	Alana Song	Mar 22, 2022	High
Medium 2						
<input checked="" type="checkbox"/>	EM-2	Reactivation email campaign	DONE	Amar Sundaram	Apr 21, 2022	Medium
<input checked="" type="checkbox"/>	EM-5	New feature launch email	DONE	Fran Perez	Jun 7, 2022	Medium
Low 3						

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Email Campaigns Business project

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List

EM-12 / EM-12

Email build and QA

Attach Link Subtasks More

Description

Launching an email campaign to promote our new 5% discount offer. The goal of this campaign is to re-activate customers who have not made a purchase in the last 3 months.

Subtasks

+ Add sub-task

Activity

Add a comment...

Pro tip: press **M** to comment

Alana Song Apr 6, 2022, 15:32AM
@alanasong everything is on track and we are good to launch by the planned due date!
Edit · Delete

Amar Sundaram Apr 5, 2022, 11:16AM
@alanasong Do we have an approximate ETA on the engineering build for this email?
Edit · Delete

In-progress

Details

Assignee	Alana Song
Reporter	Amar Sundaram
Priority	Medium
Labels	None
Start date	None
Due date	Apr 7, 2022

Created January 15, 2022, 9:50 AM Updated 2 days ago Configure

Priority: High, Medium, Low

Design

Team avatars (+3) | Share | Search | Filter | More

TO DO 1

New template illustration
main cover photo

1/2

NHP-12

+ Create

IN PROGRESS 3

Main website illustration

NHP-16

In-product tour
illustration assets

28 FEB

NHP-18

New logo for new
product

NHP-32

DONE 2

Home page design

NHP-40

Templates - Website
design process

NHP-13

Engineering

Team avatars (+3) | Complete sprint | Lightning bolt icon | Star icon

TO DO 1

Fix feature bug

1/2

ENG-12

Build tool infrastructure
maintenance

MAINTENANCE

ENG-32

Implement nav features

ENG-23

Home page design

ENG-17

+ Create

IN PROGRESS 3

Implement nav features

ENG-23

Fix performance issues

PERFORMANCE

ENG-76

Infrastructure overhaul

MAINTENANCE

ENG-35

IN REVIEW 2

Better search
performance

PERFORMANCE

ENG-19

Build tool infrastructure
maintenance

MAINTENANCE

ENG-32





Open



Connected



Self-Organized



Thank You!

